Pramaan

Done-for-you ads for gyms and fitness studios

More Gym Members. Fewer Wasted Leads.

We run your Meta (Facebook and Instagram) and Google ads end to end, send every enquiry to a live dashboard and your WhatsApp, and filter out fake numbers, so your team only calls people who are actually interested.

CHOOSE YOUR PLAN

Starter

Rs 10,000 / month

Minimum ad budget: Rs 15,000 / month

- Meta and Google campaigns, both included
- Ad copy, creatives and targeting set up for your area
- Lead form with qualifying questions
- Live lead dashboard and WhatsApp alerts
- Weekly performance review

Growth — Most popular

Rs 15,000 / month

Minimum ad budget: Rs 25,000 / month

- Everything in Starter
- More campaigns and more ad variations tested
- Retargeting of people who showed interest
- Monthly strategy call with a clear action list

Ad budget is paid to us separately, in advance, and 100% of it is spent on your ads. Our management fee is separate and never taken from it. No lock-in: stay as long as it works.

HOW IT WORKS

1. **Onboarding** — Pick a plan, share your offer, area and budget. We agree a lead target in writing.
2. **Set up** — Campaigns, ads and lead form built and live within 24 hours of onboarding.
3. **Leads arrive** — First leads usually in 48 to 72 hours, straight to your dashboard and WhatsApp.
4. **You follow up** — Call the verified leads first. Update status in the dashboard.
5. **We optimise** — Weekly review. We cut what is weak and put budget behind what works.

WHAT IS A VERIFIED LEAD?

- A valid 10-digit Indian mobile number
- At least 2 to 3 qualifying answers filled in, such as role and number of members
- Fake, incomplete or junk enquiries are flagged so you can skip them

OUR GUARANTEE

- We agree a lead target with you at onboarding
- If we miss it in the first 30 days at the minimum budget, we keep managing your ads at no extra management fee until we hit it
- No free trials. Serious owners only, so we give full focus

COMMON QUESTIONS

Whose accounts do the ads run from? Pramaan's own Meta and Google ad accounts, run and paid for by us. Every lead goes straight to you, and you can leave any time.

Do you guarantee sales? No one honestly can. We guarantee qualified enquiries and a clear target. Closing them is your team's job, and our dashboard shows you where each lead stands.

Ready to start? Get your gym plan today.

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